

NEXTCENTURY PRODUCTIVITY PACKAGE

Overview and Package Comparison



NextCentury Productivity Packages

Agricultural demands are increasing and pushing for more efficient and productive farm operations. At 21st Century Equipment, we're your partner in developing and maintaining your operation to meet those demands. Our *NextCentury* Productivity Packages are uniquely designed, and can be bundled together, to maximize equipment performance; optimize field utilization and agronomics; ensure accurate data collection and transmission; or provide advanced data management, analysis and consultation services—making you more competitive than ever.



WHY CHOOSE A NEXTCENTURY PRODUCTIVITY PACKAGE?

Designed to Suit Every Need

We understand that every organization has different Precision Ag support needs. That's why our *NextCentury* Productivity Packages provide the freedom to choose exactly the level of support you require. Whether you need one package or you need them all, we have the solution and bundle of services to drive your success.

- Uptime Package helps maximize equipment performance
- Equipment Optimization Package helps boost field utilization and agronomic influence
- Hardware & Software Package helps manage data with technology hardware, software/firmware updates and maintenance
- Advanced Data Management Package provides advanced data management, analysis and consultation services for agronomics and equipment support

Plus, we offer additional services, like our expansive and reliable RTK Network signal provision, to ensure you're always connected.

Smarter Way to Manage Expenses

Balancing operational expenditures against performance can be a challenge, but our *NextCentury* Productivity Packages help manage annual expenses for ongoing support by offering customized bundles that meet your needs and budget. From maximizing equipment performance to better managing your data, let us help you better predict expenses and make more informed decisions when it comes to your operation.

Protect Your Valuable Investment

Adding technology to equipment is expensive, so protect your investment with the support and insights to keep you running at maximum productivity and profitability. With our *NextCentury* Productivity Packages, you'll experience fewer problems and minimal downtime because your Precision Ag technology is continually optimized. And whether you're operating with strong Precision Ag knowledge or learning the ropes, our experts are here to help when and where you need it. That way you can focus your resources where they're needed most—on your core business activities.

Experts in Service. Experts in Precision Ag.

"Developing Solutions, Delivering Success" is not just a tagline; it is how we approach everything we do. We continually strive to provide the service and solutions you need to improve your operations.

Our entire team of experienced and highly trained sales, service and Precision Ag consultants provide first-class customer support and value-added services. As a member of the 21st Century Equipment team, our consultants have the knowledge and expertise to help you achieve reliable, executable outcomes in the field.

PACKAGE OVERVIEW

| | Uptime Package | Equipment Optimization Package | Hardware & Software Package | Advanced Data Management Package |
|---|----------------|--------------------------------|-----------------------------|----------------------------------|
| Unlimited access to Customer Technical Assistance Center (CTAC) services | • | • | • | • |
| 2 machine or implement inspections of customer's choice | • | | | |
| Free freight on inspected equipment if breakdown occurs (with all As and Bs repaired on inspection) | • | | | |
| Free loaner of similar make and model. Machines qualifying for the loaner program must be seven years old or newer AND only if the down machine had all recommended As & Bs completed from a prior inspection by 21st Century Equipment in the last twelve months (loaner is subject to availability). 21st Century Equipment reserves the right to make substitutions at its discretion. | • | | | |
| 1-year John Deere parts and labor warranty on items installed by 21st Century Equipment | • | | | |
| Free year-round freight on parts installed by 21st Century Equipment | • | | | |
| Installation of machine software updates on inspected equipment at no additional charge (non-Precision Ag components) | • | | | |
| 10% year-round discount on John Deere packaged oil products, filters and net-wrap | • | | | |
| Customer's choice on 2 operations for in-field startup and optimization (tillage, planting/seeding, crop care, harvest) | | • | | |
| Customer/dealer team meetings to review equipment optimization and performance after each season | | • | | |
| Installation of software updates on Precision Ag hardware components (display, receiver, rate controller, app controller) | | | • | |
| Seasonal Precision Ag hardware/data setup assistance for field activities to/from John Deere Operations Center (assumes fundamental C, F, F structure established and organized; see Advanced Data Management Package for repairs, overhauls and corrections) | | | • | |
| Seasonal Precision Ag collected data transmission assistance to/from John Deere Operations Center | | | • | |
| John Deere Operations Center data manipulation and support (corrections, analysis, sharing, reports, etc.) | | | | • |
| On-farm operator training (up to 8 hours) | | | | • |
| Annual JDLink utilization report/review on up to 3 equipped machines (owned by single entity) | | | | • |

| Package Pricing | \$2,200 | \$2,200 | \$2,500 | \$4,000 |
|-----------------|---------|---------|---------|---------|
|-----------------|---------|---------|---------|---------|

TECHNOLOGY SERVICES

| | Pricing for Technology Services (established annually at current market prices) | | |
|---|---|---------------------|--|
| RTK Network signal provision (rover(s)/equipment owned by single entity) | 1st rover - \$1,500 | 2nd rover - \$1,000 | 3rd - \$500 (\$500 per additional rover) |
| Variable rate Rx seeding/planting/application creation or manipulation - per acre | \$3.50-\$5/acre | | |
| Soil EC survey collection - contracted - per acre - 80' swath intervals | \$7.25/acre | | |
| Soil sampling (zone) - contracted - per acre (grid available at higher price) | \$7.25+/acre | | |
| Customer creates a customized support package by choosing 1 or more groups to accumulate into a fixed-cost bundle for a 12-month (calendar year) period per an organization/operation. For example, the Equipment Optimization Package, Hardware & Software Package and RTK Access for 2 vehicles mean \$2,200 + \$2,500 + \$2,500 = \$7,200 per calendar year. | | | |

2023 NextCentury Productivity Packages from 21st Century Equipment

www.21stCenturyEquipment.com

Starts April 1, 2023, and expires March 31, 2024.

©21st Century Equipment, LLC. All rights reserved.